

# Exhibit B

**Your legal notices will reach over  
720,000<sup>1</sup> readers!**

**Investor's Business Daily®**

The ideal publication for your financial legal notices

**IBD™ is the premier national publication for the serious investor.**

- Almost 40% hold the Top title 3 Job Title of CEO/CFO/COO <sup>2</sup>
- 53% are Professionals/Managers <sup>2</sup>
- 23% are employed in Finance, Insurance and/or Real Estate <sup>2</sup>
- Our readers use IBD as a research tool
- 82% of our readers do NOT read The New York Times regularly  
and 65% do NOT read The Wall Street Journal regularly <sup>2</sup>

Your notice will not only appear in the legal notice section of  
IBD™, but will also run on **Investors.com** under:

***National Business Marketplace--Legal Notices***

We also promptly send out tear sheets with affidavit of publication.

**For more information about rates and to place your notice,  
call Charles Brown at 310-448-6741**

1. Source: 2004 Audit Bureau of Circulations

2. Source: 2003 Mendelsohn Affluent Survey, HHI \$75k+

# INVESTOR'S BUSINESS DAILY®

[www.investors.com](http://www.investors.com)

## "Attention Advertisers"

If you are looking for a wealthy business and investment minded audience, Investor's Business Daily offers the following four advertising opportunities.

1. **Premiere Properties & Resorts** - Section runs every Friday.  
Ideal for exclusive residential & commercial real estate, investments, real estate auctions, etc.
2. **The National Business Marketplace** - Classifieds runs daily Mon.-Fri.  
Suited for stock/futures trading services, investments, seminars, business, classifieds, etc.
3. **Pre-Printed Inserts** - Inserts are a max. size of 9"x12",  
and can be placed national or regional into the area you desire.
4. **www.Investors.com** - Web advertising, CPM based, Min. of \$5,000 net,  
Our website gets over 4 million impressions daily, and 82.4% of paid newspaper  
subscribers are registered as online users.

### Reasons to advertise with IBD:

- Unduplicated audience • Readers average net worth is \$1.6 million
  - 39% of readers are C-Level executives & decision makers
  - investors.com gets 4 million page views per day
- Get exposure to some of the most successful investors & entrepreneurs
- National exposure • 750,000 readers • 85% do not read the New York Times
  - 65% of our readers do not read the Wall Street Journal
  - Add readers to your advertising program Now!

**Mission Statement:** To Provide to you our client the best advertising service in a professional and courteous manner by assisting you from the initial concept to realization.

*Please contact us for pricing & a customized advertising proposal.*

**call: 1-310-448-6741** or email us at: **Charles.Brown@investors.com**